



VERONICA WILDE

Research Scientist | CARBON SOLUTIONS LLC

EDUCATION & TRAINING

Certificate | Renewable Energy
American Association of Professional Landmen | 2022
MBA | Business Administration
Western Colorado University | 2017-2019
BA | Major: Business Administration Minor: Pre-Law, Sociology
Western Colorado University | 2014-2017

PROFESSIONAL EXPERIENCE

Research Scientist | CARBON SOLUTIONS LLC | 2024–Present
External Communications | Energy Management | 2020–2024

Led a rapidly expanding energy program in the U.S., focusing on strategic partnerships to drive innovation and secure funding. Achieved multi-year targets ahead of schedule, successfully raising significant funds and expanding partnerships. Ensured full job placement for graduates and increased student enrollment, achieving program self-sufficiency.

Lecturer | Energy Management, Western | 2021–2024

Worked with private entities to create, plan and deliver advanced professional development courses tailored to the energy industry. Proactively align educational content with current market trends to bridge the gap between academic learning and industry requirements.

Program Coordinator | Outdoor Industry MBA, Western | 2020–2022

Initiated and led the recruitment, marketing, and outreach for the launch of the Outdoor Industry MBA Program, significantly exceeding initial enrollment targets. Developed and implemented comprehensive operational procedures, strategies, and budgets, laying the foundation for the program's sustained success.

Recruiter & Program Coordinator | School of Business, Western | 2019–2020

Collaborated on strategic marketing, recruitment, and retention efforts, contributing to a notable 18% increase in the incoming class size for Fall 2020. Managed and enhanced key events, improving recruitment and program visibility.

Campus Visitor Coordinator | Western Colorado University | 2017–2019

Oversaw a team of 46 ambassadors, leading personalized campus tours and coordinating marketing efforts to elevate the University's profile among prospective students. Successfully orchestrated large-scale events, enhancing the effectiveness of the University's recruitment strategies.

VOLUNTEER WORK AND OTHER PROJECTS

- American Association of Professional Landmen | 2020–Current
- Women's Energy Network | 2022–Current
- Women in Energy Conference Presenter | 2023
- Denver Association of Professional Landmen | 2020–2023
- Gunnison County Chamber of Commerce | 2021–2022

PROFILE

Veronica brings a deep understanding of higher education and the energy sector, excelling in leading complex projects and strategic partnerships that drive significant advancements in technology and community development. Her expertise is demonstrated through her ability to expand educational programs and secure substantial funding for innovative initiatives. Veronica's strategic approach not only fosters technological progress but also enhances community engagement and development. Her leadership skills are further highlighted by her proficiency in navigating diverse platforms to achieve lasting impacts in her projects.

CONTACT INFORMATION

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